



Mail House Inc list rental agreement

Data furnished to Me or my customer will be used in connection with our own marketing programs, and for no other purpose. I agree to furnish data on a rental basis only. Data ordered by Me or My Customer will be used for Mailing or Telemarketing use only. Title to any database information or database list will not be sold, conveyed or otherwise transferred to other parties.

My Marketing material will not make reference to any selection criteria or presumed knowledge regarding the intended recipient of the mail piece.

I will not use the data in connection with the preparation, publication, cleaning or maintenance of any directory of any nature, or posting on the Internet. I will not use the data in connection with individual credit, employment or insurance applications. I will not use the data in violation of any federal, state, or local law, rules or regulation or for any unlawful purpose, and make efforts to comply with the Direct Marketing Association's Ethical Use and Fair Information Practices Guidelines.

Information will be provided from recognized industry compilers of telephone directories and other sources. Our Company has no control over the accuracy of such information, and does not guarantee its accurateness or completeness. Our Company cannot be liable for loss of profits, or for any other claims regardless of the form of action. Our Company's sole liability would be to return the amount paid for the Data. THIS WARRANTY IS IN LIEU OF ALL OTHER WARRANTIES, EXPRESS OR IMPLIED, INCLUDING ANY IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

If applicable, I will, whenever reasonably possible, secure my Customer's written agreement concerning notification obligations of the previous sections. (i.e., secure a list rental agreement FROM an end user when ever reasonably possible)

Company_____

Signature_____

Date_____